



WINTER SAFETY

GRAPHIC 1



CAPTION: Be prepared for winter weather on the road. Before heading out on a long or short trip, download the free 511NY mobile app or call 511 for updates on winter travel advisories. <https://www.ny.gov/safe-winter-driving/safe-winter-driving-campaign#511ny>

GRAPHIC 2



CAPTION: Patience and caution will go a long way toward getting drivers and passengers home safely when roads are hazardous. Slow down to give yourself more time to react to icy, snowy spots and other hazards. See more tips: <https://www.ny.gov/safe-winter-driving/safe-winter-driving-campaign#511ny>

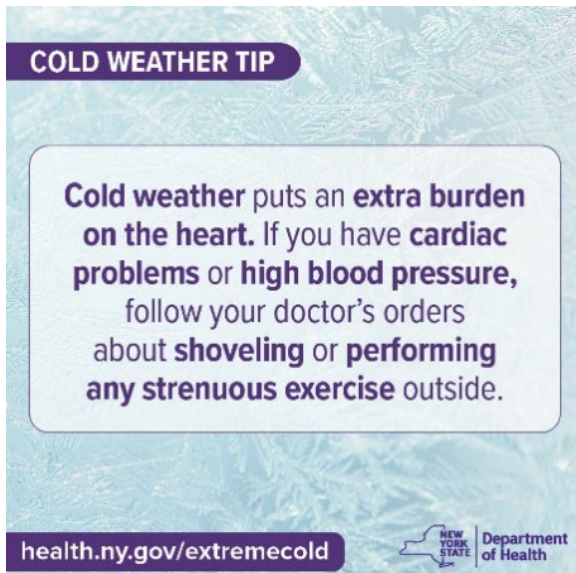


GRAPHIC 3



CAPTION: When on the road, don't let blind spots on your windshield keep you guessing about road hazards. Clear your entire vehicle of snow and ice, including the roof, headlights and taillights. More winter safety tips: <https://www.ny.gov/safe-winter-driving/safe-winter-driving-campaign#511ny>

GRAPHIC 4



CAPTION: Whether working or playing outdoors, your body is already working hard just to stay warm. Dress appropriately and work slowly when doing heavy outdoor chores. More cold weather tips: <https://www.health.ny.gov/environmental/emergency/weather/cold/>



Public Health Toolkit Social Media



GRAPHIC 5



CAPTION: If you lost power, would you know what to do? Prepare for any emergency with simple steps like planning for your medical needs, charging your cell phone, putting together non-perishable food. <https://www.health.ny.gov/environmental/emergency/flood/>