Is Your Formula Safe?

Buying infant formula from an unknown seller is dangerous.



- The use-by date could be changed.
 Old formula may not contain important vitamins and minerals that your infant or child needs.
- The formula container could be switched.
 Stolen infant formula containers are often changed to look like costly, special formula.
 If your infant or child drinks the wrong formula, they can become very sick.
- Formula could be stored the wrong way.
 Very cold or hot temperatures or a damp storage area can damage formula.
- The container may be damaged.
 Dented or rusted cans could make formula go bad. Harmful bacteria and dirt may have gotten into the formula.



It is illegal to sell or trade WIC benefits, or foods bought with WIC benefits, such as formula. Doing so could result in removal from the WIC program, legal action against you, or repayment to WIC. If you have extra formula that you purchased with WIC benefits, return it to your local agency.

NYS WIC Fraud Hotline: 877-282-6657

