

Health Care Providers are Increasingly Aware of The NYS Smokers' Quitline and Its Services

The New York State Tobacco Control Program Health Care Provider Study measures tobacco use prevention practices of healthcare providers in New York State. A baseline survey was conducted in 2004-2005 and repeated in 2007. Here we report on providers awareness of the NYS Smoker's Quitline and its services.

- 76% of New York health care providers were familiar with the New York State Smokers' Quitline in 2007, a 29% increase from baseline assessment.
- In 2007, 44% of New York health care providers knew of the availability of free Nicotine Replacement Therapy (NRT) offered by the NYS Smoker's Quitline, a 45% increase from baseline assessment.
- There was no change in provider awareness of the fax referral program from baseline assessment to the follow-up in 2007. A second follow-up assessment is in progress.

Health Care Providers Awareness of the NYS Smokers' Quitline and Quitline Resources

