## Promoting Healthy Vending Machines

Theme: Adapting evidence-based intervention

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#### **Priority: Prevent Chronic Disease**

Support the Prevention Agenda by

# Promoting Nutrition Standards For Healthy Food and Beverage Procurements

You can support the Prevention Agenda goal of **Reducing Obesity in Children and Adults** by encouraging public and private employers and service providers in your county to adopt standards for healthy food and beverage procurements.

Focus Area #1: Reduce obesity in children and adults

Goal #1.1 Create community environments that promote and support healthy food and beverage choices and physical activity.



### **Partners**

- St. Mary's Healthcare
- Bassett Healthcare Network/Research Institute/RHENSOM
- Montgomery County Public Health
- Montgomery County Office for the Aging
- Catholic Charities
- HFM Prevention Council
- New Dimensions in Health Care
- Local area Businesses
- Technical Assistance: New York Academy for Medicine

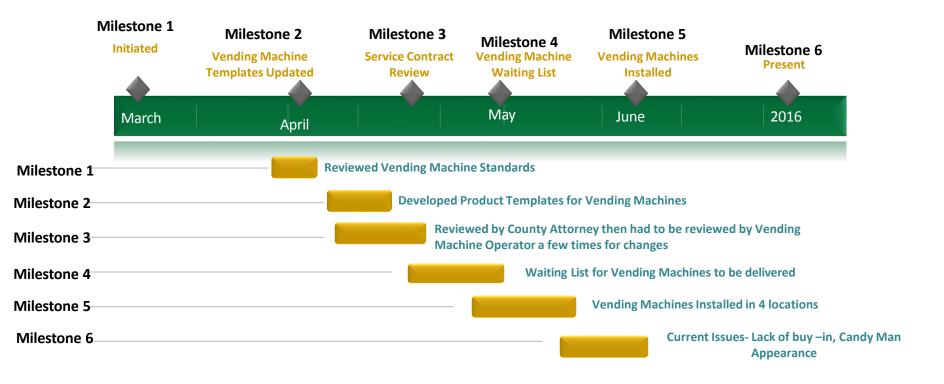


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#### Partners

- Collective decision among partners to work on Vending Machine Initiative.
- Montgomery County Public Health Piloted Vending Machine initiative with County Employees.
- Once Montgomery County Public Health completed the initiative they would help partners with making changes.

#### Project Timeline - 2015



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## Project in Action

Pita Chips Pita Chips Sun Chips Doritos RF Doritos RF Harvest Stacy Stacy Nacho, 1 oz Nacho, 1 oz Cheddar, 1 Cinnamon Cinnamon Sugar, 1.5 oz Sugar, 1.5 oz Doritos RF Doritos RF Sun Chips Good Good Cool Ranch. Spicy Chili, Natured Veg Natured Veg Garden 1 oz 1 oz Salsa, 1 oz Crisps Crisps Whole Grain Whole Grain Doritos RF Doritos RF Whole Grain Cool Ranch, Spicy Chili, Buzz Cookie Cheezit Cheezit 1 oz 1 oz Whole Grain BBQ Baked BBQ Baked Sun Chips Sun Chips Buzz Cookie Lays, 1 oz Lays, 1 oz Harvest Garden Cheddar, 1 Salsa, 1 oz oz Fiber One Oats & Chocolate Fiber One Oats & Chocolate Kar's Casherrs Salted, 1 oz Kar's Casherrs Salted, 1 oz Nature Valley Fruit & Nat Nature Valley Fruit & Nat WG JIGS Bur WG Cocoa PuffBar Stride Spearmint Trident White Cool Rush Trident White Peppennint Trident White Speamint Fiber One Outs & Chocolate Kar's Casherrs Salted, 1 oz WG Ditts Bur WG Cocoa Puff Rar



## Vending Machines Installed

- New Vending Machines Arrived
  - Credit card swipe
  - Able to make change for \$5, \$10, and \$20
- New Vending Machines Delivered
  - Four locations to have new machines: Annex, DPW, Courthouse, DMV/DSS
- Phone calls were made to Prestige
  - Vending machines needed to be restocked with approved food
  - Healthier choices placed at eye level
- New Vending Machines and Healthy Options are in place
  - Initiatives in place June 2015, Obstacles in progress

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## Strengths

- Vending Machines are in place with healthier options
- At April 2015 Montgomery County Public Health Sugar Challenge for County Employees - 5 winners
- More participation indicating a need for healthier options for employees







#### Challenges

- Lack of engagement and buy-in
- Limited options for vending machine snack;
   cannot have fresh fruits and vegetables as they do not sell fast

Enterprising Candy man in snack room



#### Challenges

- The "Candy Man" arrived
- Sonny Snacks showed up in the Annex Building break room
- Shows up with a Minivan to restock the shelf
- Public Health Director has gone to the County Executive
- Asked to have the candy removed
  - Idea that this would be easy to have removed
    - After holidays not many will notice
    - New Years Resolutions
    - He is still selling products and making a profit





## Questions

How can we get employees to buy into healthy snacks?

What approaches have worked in other places?

How do we increase healthier snack options?