Peer Education: Developing a Model to Support Women at Risk for Drug Use During Pregnancy

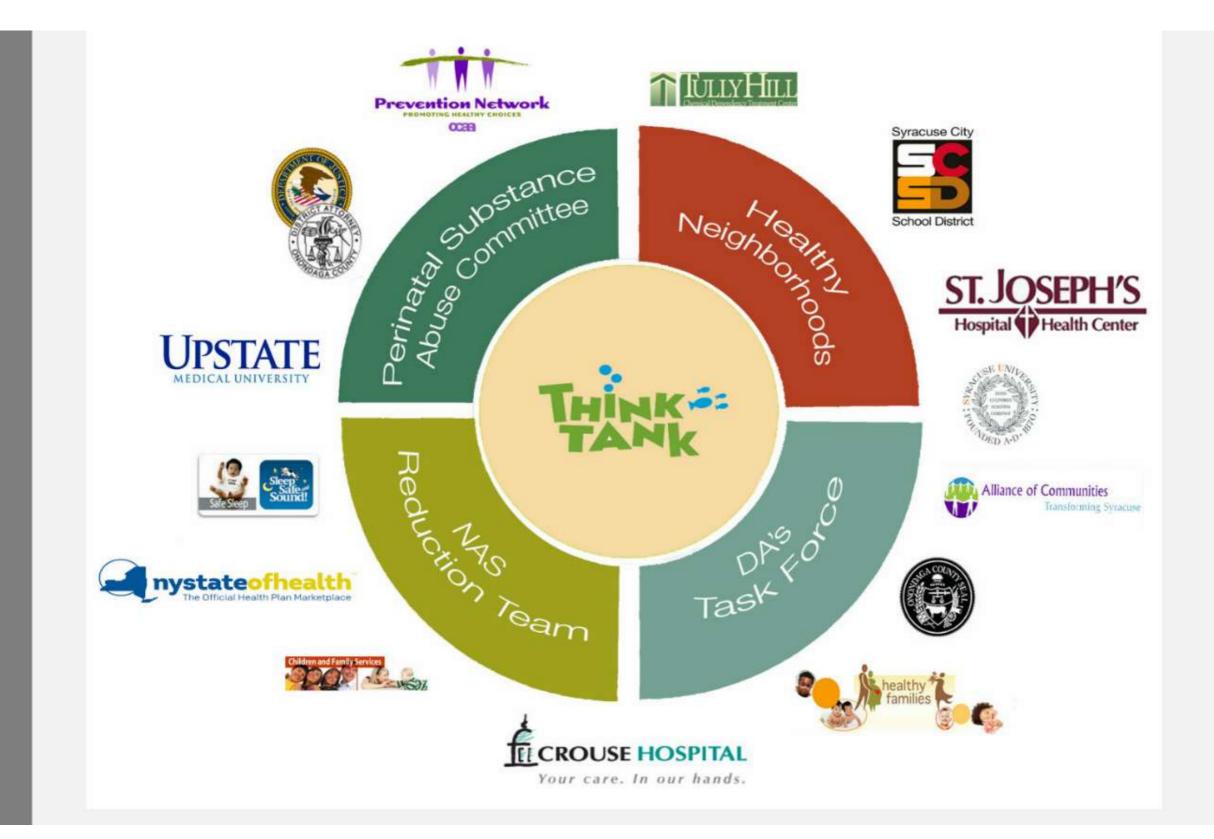
Indu Gupta, MD, MPH, MA, FACP Rebecca Shultz, MPH Onondaga County Health Department March 24, 2016

Purpose

 Reduce the number of substance exposed pregnancies by linking pregnant women with the necessary healthcare or community services before becoming pregnant or early in pregnancy



Partners



Project in Action



Progress

- Seven community connectors were identified and trained
- To-date, 3 remain involved with the program
- Other successes
 - Achieved a high level of community engagement
 - Integrated separate committees into a single task force
 - Developed strong collaborations with medical and human service communities

Challenges

- Maintaining engagement of Community Connectors
- Developing and implementing a robust evaluation process
- Ensuring program sustainability
- Promoting and enforcing the practice of cultural humility among staff

She needs you.



She's your neighbor, your sister, your friend.

Learn how you can help her overcome addiction and give her baby the best start in life.

Become a Community Connector!

If you are interested in helping to link women in your community with the support they need, join us!

Next Steps

- Proposal to expand the Peer2Peer model to include additional topics, like breastfeeding and childbirth
 - Connectors will be more fully integrated into OCHD activities / committees
 - Compensation will be included
 - Doula training available through a community partner
- In Depth Technical Assistance opportunity

Discussion Questions

1. How do we ensure buy-in from staff, partners and community members?

2. How can we ensure not only a culturally competent staff, but one that practices cultural humility at all levels?



Thank you!



Onondaga County Health Department









www.ongov.net/health • facebook.com/ongovhealth