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DIVISION: Office of Medicaid Management

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PAGE 1

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TO: Local District Commissioners
Medical Assistance Staff
FROM: John Brunelle, Director
Bureau Of Third Party Liability
SUBJECT: Dual Eligible Enrollment and Outreach Project

EFFECTIVE DATE: Immediately
CONTACT PERSON: John Brunelle (518) 474-9193
Fred Perkins (518) 486-5870

In the past, the Health Care Financing Administration (HCFA) has conducted national mass mailings to Medicare beneficiaries who appear to be eligible to have Medicaid pay for some or all of their Medicare Part B premiums. In these mailings, the individuals were asked to contact their local Medicaid offices for additional information or applications. This was burdensome to local departments of social services (LDSS). HCFA again is preparing to do another mailing and, wants to be informed of the response rate. To ease the burden on LDSSs, the Department has agreed to participate in a pilot with five other states whereby the mailing will contain a "Request Form" that will be completed by the individual and returned to the Department rather than to the LDSSs. The Department will sort the responses by county and provide the totals to HCFA.

In addition, to provide assistance in mailing and completing applications, the Department is working with the State Office For The Aging (SOFA) on this project to obtain their support to further reduce the burden on LDSSs. While SOFA is working with their local offices for the aging, the Department is working through the New York Public Welfare Association (NYPWA) on this project.

Additional information will be provided as it becomes available. In the meantime, should you have any questions, please call John Brunelle at (518) 474-9193 or Fred Perkins at (518) 486-5870.