

# New York State Department of Health Community Cancer Prevention in Action Summary Report | Year 1 | 2018-2019



The New York State (NYS) Department of Health (Department) Community Cancer Prevention in Action (CPiA) is a five-year grant-funded initiative that uses a policy, systems, and environmental (PSE) change approach to prevent and lower the risk of cancer in New York communities.

The Department provides funding to local organizations and health departments that collectively serve twelve NYS counties. These grantees include Broome County Health Department, Oneida County Health Department, St. Lawrence County Health Initiative, and St. Mary's Healthcare.

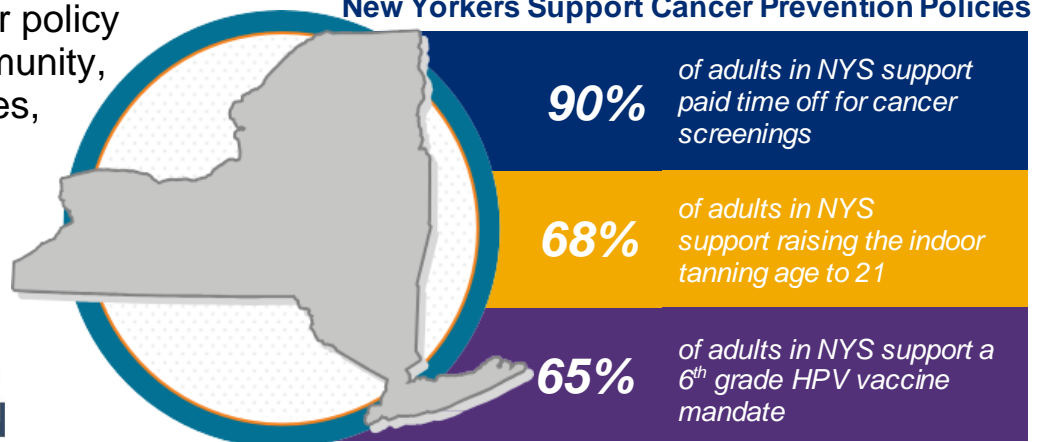
Grantees use a coordinated set of activities—educating and engaging communities, mobilizing and empowering communities, engaging organizational decisionmakers, and educating government decisionmakers—to build awareness of and support for policy change throughout the community, including in schools, worksites, recreational facilities and childcare centers.



## Why PSE Change Matters

New Yorkers can practice cancer prevention on their own, but making changes to community spaces, workplaces, schools, and outdoor parks can make a lasting impact for all. By adopting new policies, systems, and environmental changes, communities can make sure the healthy choice is the default choice when it comes to cancer prevention.

## New Yorkers Support Cancer Prevention Policies



Source: NYSDOH Division of Chronic Disease Prevention Public Opinion Poll, Jan 2019

## CPiA is taking action! Grantees work to...

- ☑ Increase the adoption of worksite policies that provide employees paid time off to obtain cancer screenings.
- ☑ Increase the adoption of sun safety policies and practices in community settings to reduce exposure to ultraviolet (UV) radiation.
- ☑ Increase the number of community education interventions to build support for the HPV vaccine as cancer prevention.



# CPIA is seeing results in Year 1! And making an impact across the state...



155  
Earned & Paid Media Placements



134  
Decision Maker Meetings



164  
Community Education Events



45  
Sites Passed Local Policies



75  
Sites Made Environmental Changes

## CPIA Grantees Work with Community Partners to Take Action Against Cancer by...

Supporting partners to adopt lasting organizational policies that promote sun safety among youth, staff, and visitors.

- ✓ Educate youth, staff, and visitors on sun safety
- ✓ Encourage the use of hats, sunscreen, and protective clothing when outside
- ✓ Install sunscreen dispensers to provide free sunscreen
- ✓ Add shade protection to outdoor spaces

Supporting partners to adopt lasting organizational policies that promote paid time off for cancer screening among staff.

- ✓ Educate staff on evidence-based, life-saving cancer screenings
- ✓ Promote cancer screenings through worksite wellness
- ✓ Identify key leaders in the community to promote paid time off for cancer screenings

Building community and decision maker support for the HPV vaccine as cancer prevention.

- ✓ Educate adolescents and parents on HPV and the benefits of HPV vaccination
- ✓ Work with healthcare and dental professionals on opportunities to provide a strong HPV vaccination recommendation to patients

As a result of grantees and partners working together, on an annual basis, policies passed in Year 1 have the potential to **collectively reach**:

**1,077** CHILDREN

**260,124** VISITORS AND PATRONS

**1,324** OUTDOOR WORKERS

**137** ORGANIZATIONAL EMPLOYEES

To learn more about grantees and their work, visit: [www.takeactionagainstanccancer.com](http://www.takeactionagainstanccancer.com)  
For more information: 518-474-1222 | [canserv@health.ny.gov](mailto:canserv@health.ny.gov) | [www.health.ny.gov/diseases/cancer](http://www.health.ny.gov/diseases/cancer)