PUBLIC HEALTH & HEALTH PLANNING COUNCIL

Lenox Health Greenwich Village
Tracy Feiertag, Deputy Executive Director
Tucker Woods, DO, Associate Medical Director

May 9th, 2024

Lenox Health
Greenwich Village
Northwell Health®

AGENDA

OUR ORIGINS

COMMUNITY INVOLVEMENT

VOLUME

OUR OPERATING MODEL

OUR STRATEGY & FUTURE

OUR ORIGINS

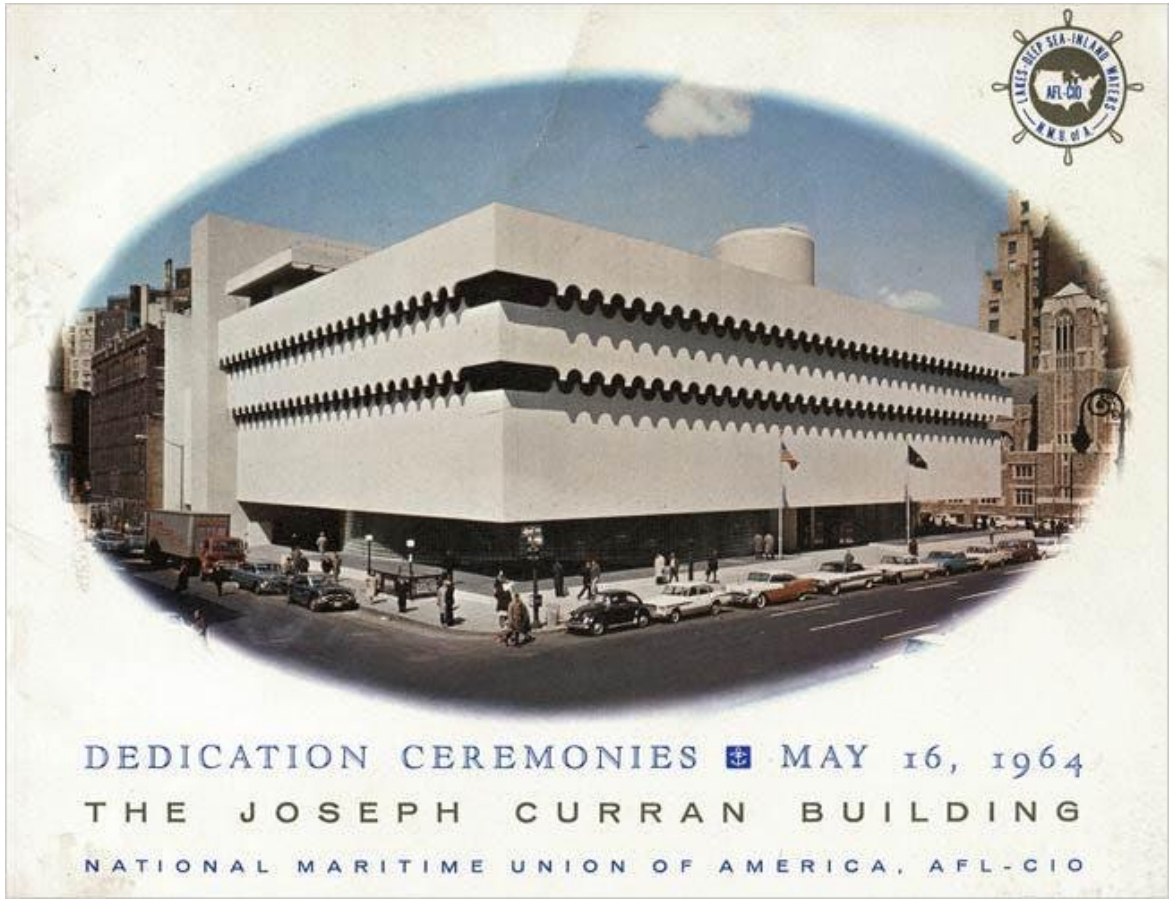
OUR ORIGINS

- **1963:** Originally built to house the headquarters of the National Maritime Union, the building was named the Joseph Curran Building and was designed by Albert C. Ledner

  1969: Included in Greenwich Village Historic District

- **1973:** National Maritime Union sells building to St. Vincent Catholic Medical Center; building renamed the Edward and Theresa O'Toole Medical Services building

- **2010:** St. Vincent Catholic Medical Center closes



OUR ORIGINS

2011: The building was acquired by Northwell Health

OUR ORIGINS

2014: Lenox Health Greenwich Village opened.

10-year anniversary this year!

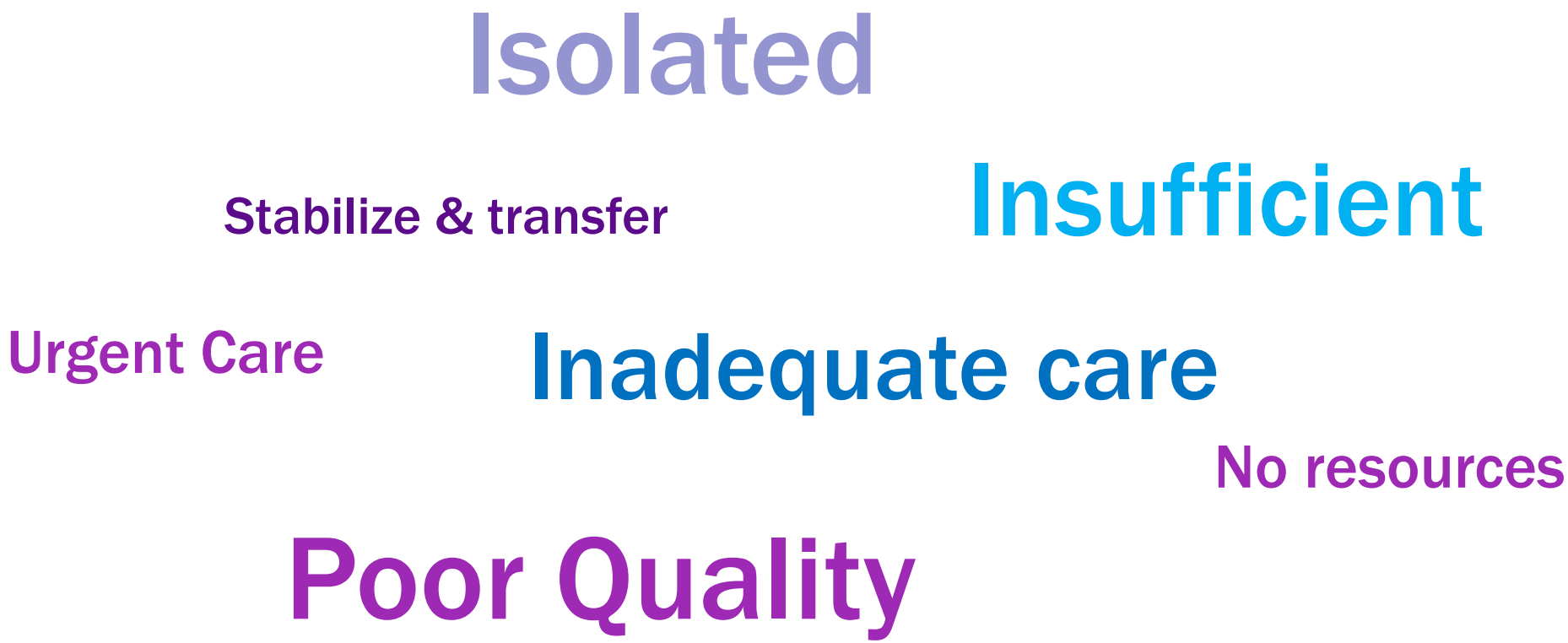
CURRENT STATE

- Ambulatory Surgery
- Physician Partners
- Imaging
- Advanced Emergency Care

COMMUNITY REACTION & INVOLVEMENT

COMMUNITY REACTION

INITIAL OPPOSITION



With St. Vincent's Hospital closed...
WHERE WILL WE GO IN AN EMERGENCY ???
WE NEED EMERGENCY CARE NOW

SAVE
OUR COMMUNITY NEEDS ST. VINCENTS

100 DAYS WITHOUT A HOSPITAL RALLY
GREENWICH VILLAGE, NYC

NOUGH IS ENOUGH
NO MORE HEALTHCARE CUTS

his website wants to run the following add-on: '2007 Microsoft Office component' from 'Microsoft Corporation'. If you trust the website and the add-on and want to allow it to run, click here...

Share 1 More Next Blog» Create Blog Sign In

Coalition for a New Village Hospital

Our community's movement to demand a full service, community hospital for the lower west side of Manhattan

WEDNESDAY, NOVEMBER 24, 2010

St. Vincent's Certificate of Operations

Here is St. Vincent's Certificate of Operations issued by the New York State Dept. of Health.

Effective date: May 22, 2009
Expiration Date: NONE

Why do we need to reassess a need that was determined 18 months ago?

Certificate of Operation

DONATE VIA PAYPAL

Donate

Please support the Coalition's important work

PETITION TO THE NYS DEPARTMENT OF HEALTH

MAKE A DIFFERENCE

WITH EACH DAY, OUR LIVES ARE MORE AT RISK

DEMAND A HOSPITAL!

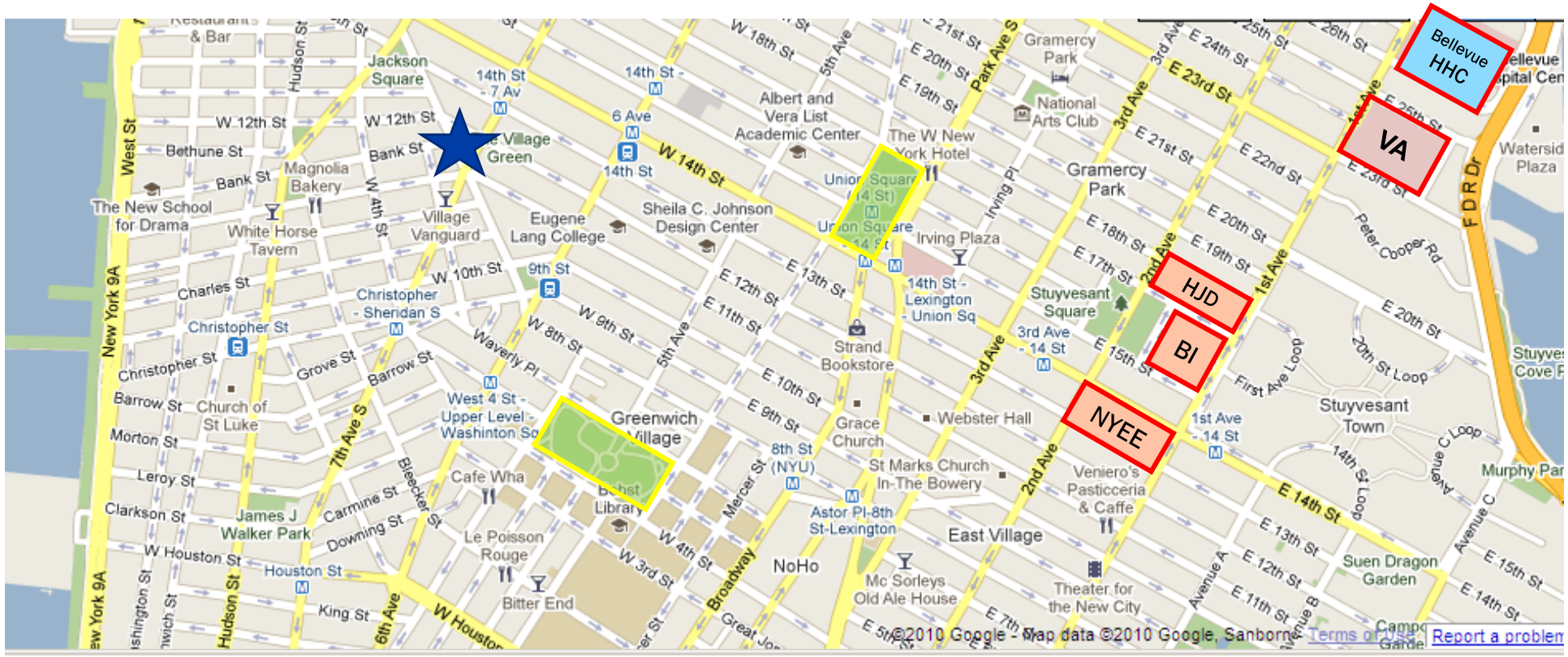
St. Vincent's was the primary medical center for the West Side of Manhattan from **58th Street south to Battery Park,** an area with approximately **440,000 residents, 815,000 private sector workers** and **millions of tourists.**

For six months our community has been without adequate health care in lower Manhattan. **Every day our situation gets worse.** *Today, our families, friends, neighbors, doctors, nurses and neighborhood merchants are here to* **demand the restoration of a full-service Hospital and Level I Trauma Center Emergency Room at the site of St. Vincent's Hospital.**

RE AT RISK WITH EACH

COMMUNITY REACTION

THE SERVICE AREA



7th Ave
W 7th St

GREENWICH VILLAGE

ZIP CODES: 10001, 10010, 10011, 10012, 10014, 10018

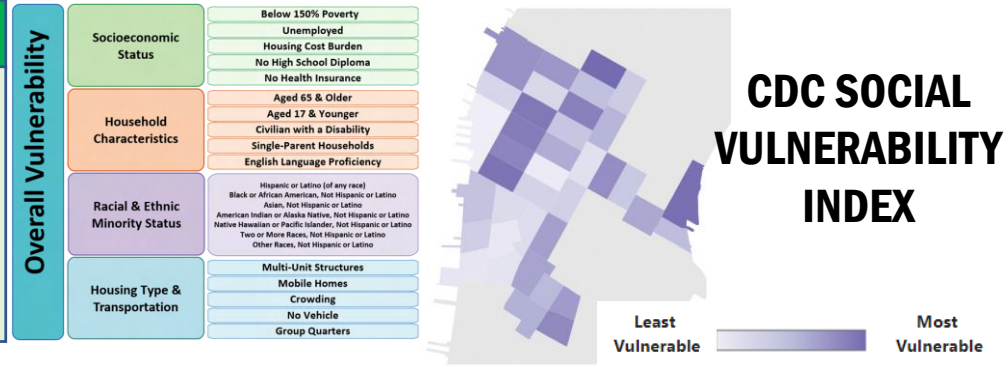
COMMUNITY ASSETS

Food Pantries: Xavier Mission, Translatinx Network, Ascension Outreach, St. Francis of Assisi Church, St. John the Baptist Bread & Life Program, St. Peter's Episcopal Church, Holy Apostles, GMHC Meals & Wellness Program, Metropolitan Community Churches New York Charities, Metro Baptist Church, Rauschenbusch Metro Ministries, The Red Door Place, The Salvation Army, God's Love We Deliver

Parks: Washington Square Park, Fiorello La Guardia Park, Christopher Park, Minetta Green, Minetta Triangle, McCarthy Square, Jackson Square, Abingdon Square, West 4th Street Courts

School District: NYC Department of Education

Transportation: MTA Bus, MTA Subway



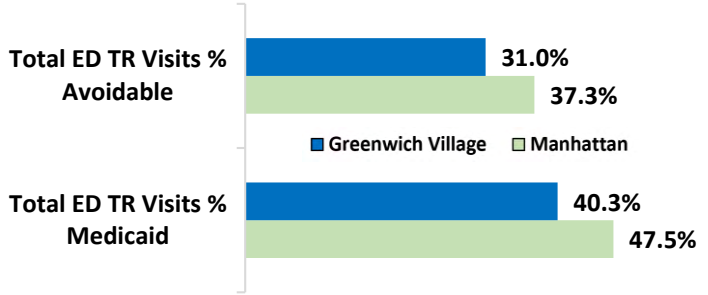
CDC SOCIAL VULNERABILITY INDEX

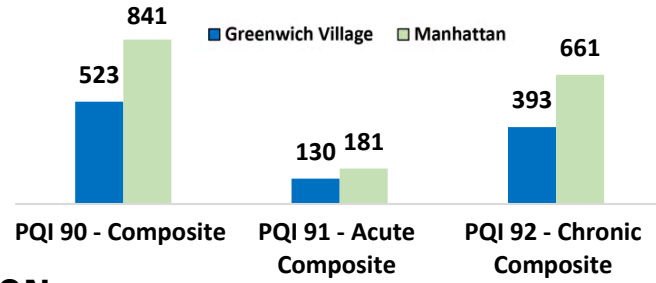
POPULATION

Greenwich Village	Manhattan
169,552	1,645,867

LIFE EXPECTANCY

Greenwich Village	Manhattan
81.7	81.5

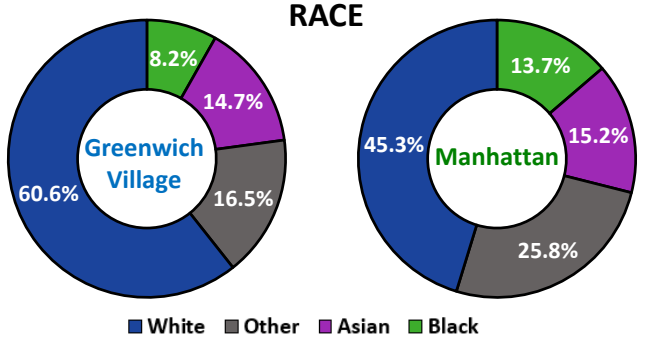




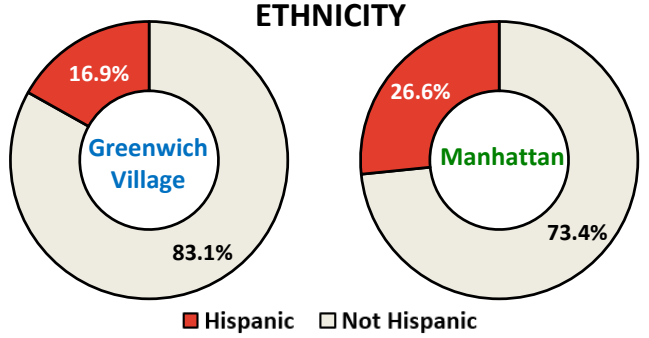
	Greenwich Village	Manhattan
POVERTY (Below 100% Federal poverty)	8.4%	15.8%
UNEMPLOYMENT RATE	3.5%	4.5%
HOUSING BURDEN (Monthly housing cost (i.e.: rent/mortgage as a percentage of household income in the last 12 months)	36.1%	39.7%
TRANSPORTATION (Households with no vehicles available)	79.8%	77.9%
EDUCATION (Less than high school diploma)	3.7%	11.5%
PRENATAL CARE (Late or no prenatal care)	3.6%	5.1%

POPULATION

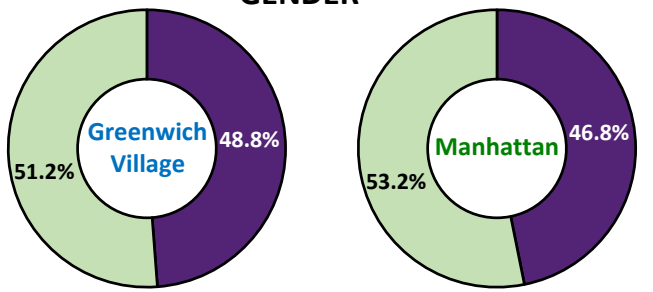
RACE



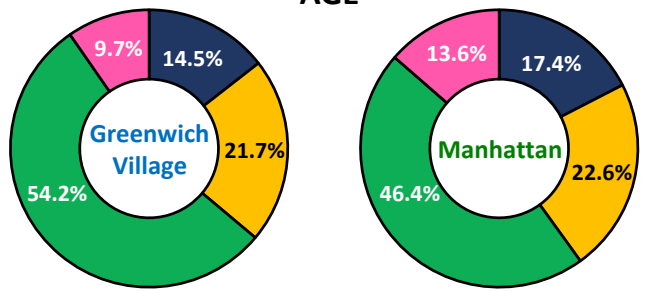
ETHNICITY



GENDER



AGE



Notes: Other race inclusive of American Indian/Alaska Native, Native Hawaiian or Pacific Islander, multi-racial, and any other race; PQI rates are per 100,000 age-sex adjusted adult population; ED Treat and Release (TR) Visits; Source(s): U.S. Census Bureau ACS 5-Year Estimates; Sg2 Market Edge.v2023; SPARCS v2023.04.13/adj; CDC/ATSDR Social Vulnerability Index (SVI); | Prepared by the Office of Strategic Planning/KT

COMMUNITY INVOLVEMENT

BUSINESS & SCHOOL PARTNERS

Chelsea Piers	Chelsea/Greenwich Village Chamber of Commerce	Cycle for Change	Hudson Guild
Say Ah!	SAGE	The Center	Visions
West Beth Artist Houses	PS 41	PS 11	Urban Assembly for Emergency Management

COMMUNITY INVOLVEMENT

OUTREACH FOCUS

- Aneurysm Screening
- Breast Cancer screening
- Career Events – The Center
- Flu Shots
- Health Fairs – Elected Officials
- NYC Pride events
- Stroke Awareness

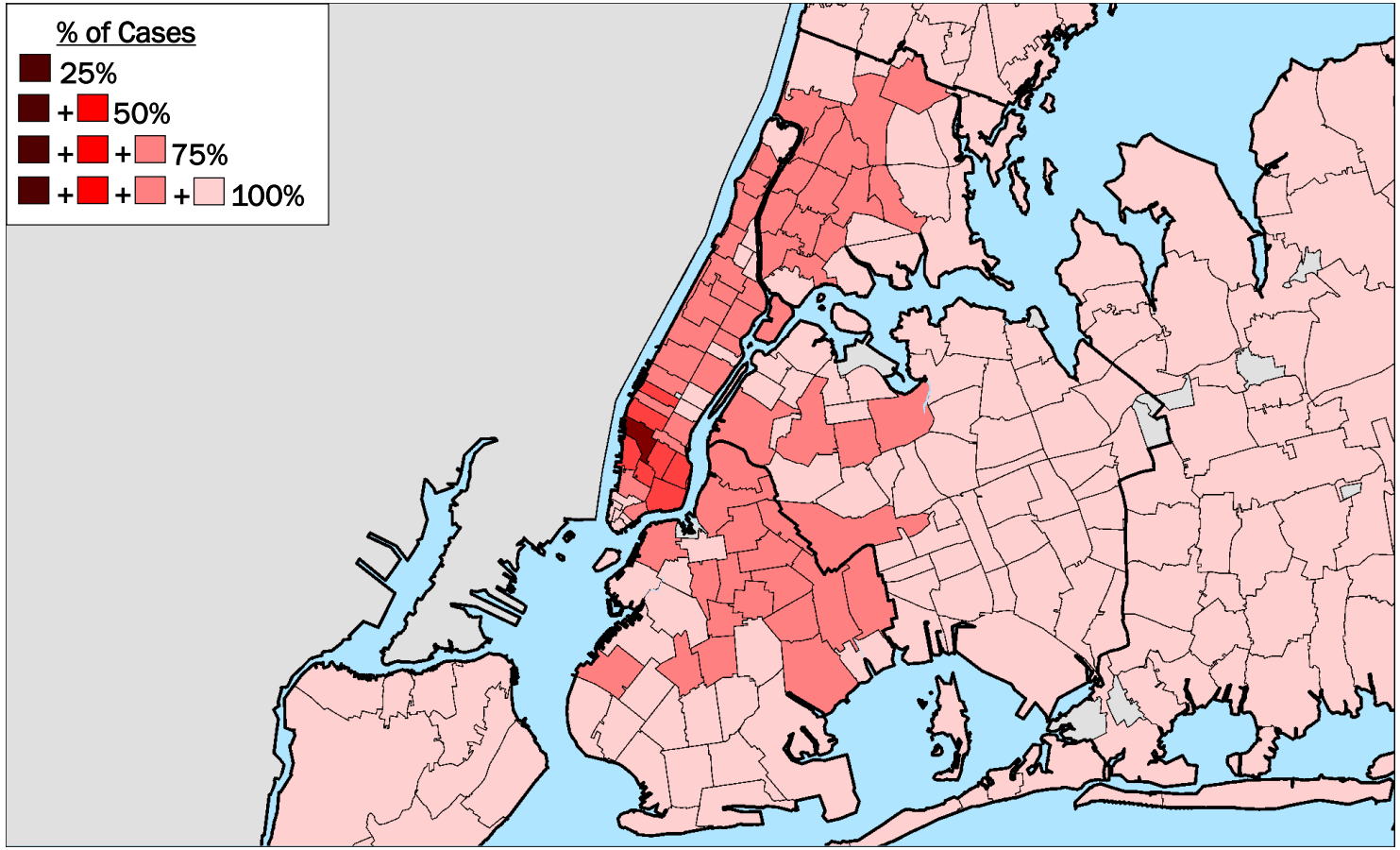
VOLUME

LHGV EMERGENCY DEPARTMENT

TREAT & RELEASE PATIENT ORIGIN

LHGV ED T&R Patient Origin, 2022

N = 32,453

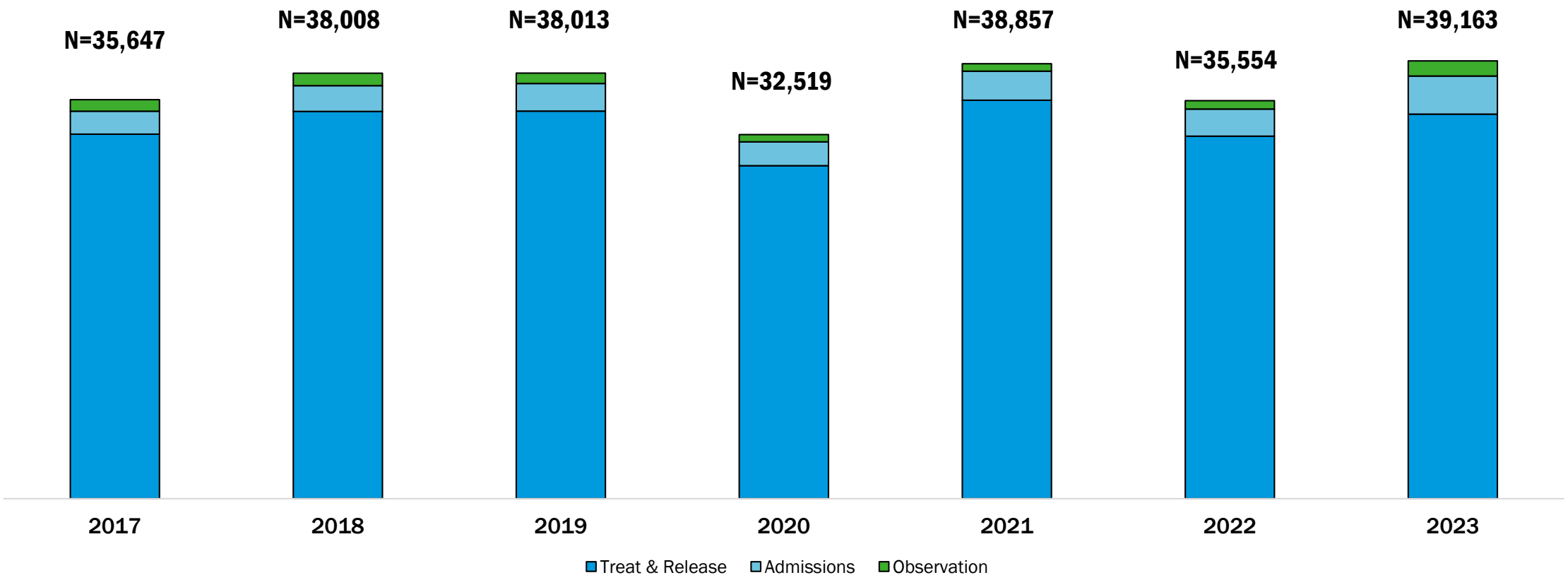


Zip Code	Zip Code Name	Volume	% of Total
10075	New York	4,614	14.2%
10011	Old Chelsea	4,499	13.9%
10014	Village	2,638	8.1%
10001	Herald Square	2,024	6.2%
10003	Cooper	824	2.5%
10012	Prince	716	2.2%
10009	Peter Stuyvesant	486	1.5%
10002	Knickerbocker	417	1.3%
10036	Times Square	385	1.2%
10013	Canal Street	384	1.2%
11368	Corona	372	1.1%
10025	Upper West Side	271	0.8%
10010	Madison Square	244	0.8%
11201	Downtown/Heights	204	0.6%
11221	Bushwick	203	0.6%
10019	Clinton	197	0.6%
10031	Hamilton Grange	195	0.6%
10016	Murray Hill	194	0.6%
10018	Midtown	192	0.6%
11206	Williamsburg	183	0.6%
11207	East New York	167	0.5%
11212	Brownsville	162	0.5%
11211	Williamsburg	162	0.5%
11226	Flatbush	161	0.5%
11233	Stuyvesant	160	0.5%
10456	Morrisania	159	0.5%
10035	East Harlem	148	0.5%
10026	Morningside Hgts	145	0.4%
10467	Williamsbridge	142	0.4%
10027	Manhattanville	138	0.4%
10023	Ansonia	137	0.4%
10457	Tremont	135	0.4%
10029	Hell Gate	135	0.4%
10460	West Farms	128	0.4%
10458	Fordham	126	0.4%
10452	High Bridge	124	0.4%
11237	Bushwick	122	0.4%
11213	Crown Heights	121	0.4%
10024	West Side	121	0.4%
11385	Ridgewood	117	0.4%
11208	New Lots	111	0.3%
11101	Long Island City	111	0.3%
10032	Audobon	109	0.3%
11238	Crown Heights	108	0.3%
10453	Morris Heights	107	0.3%
11249	Brooklyn	105	0.3%
11216	Crown Heights	100	0.3%

Notes: All ages.
Source: TSI Analytics Accessed 10.18.2023/KE;
Prepared by the Office of Strategic Planning/KE;

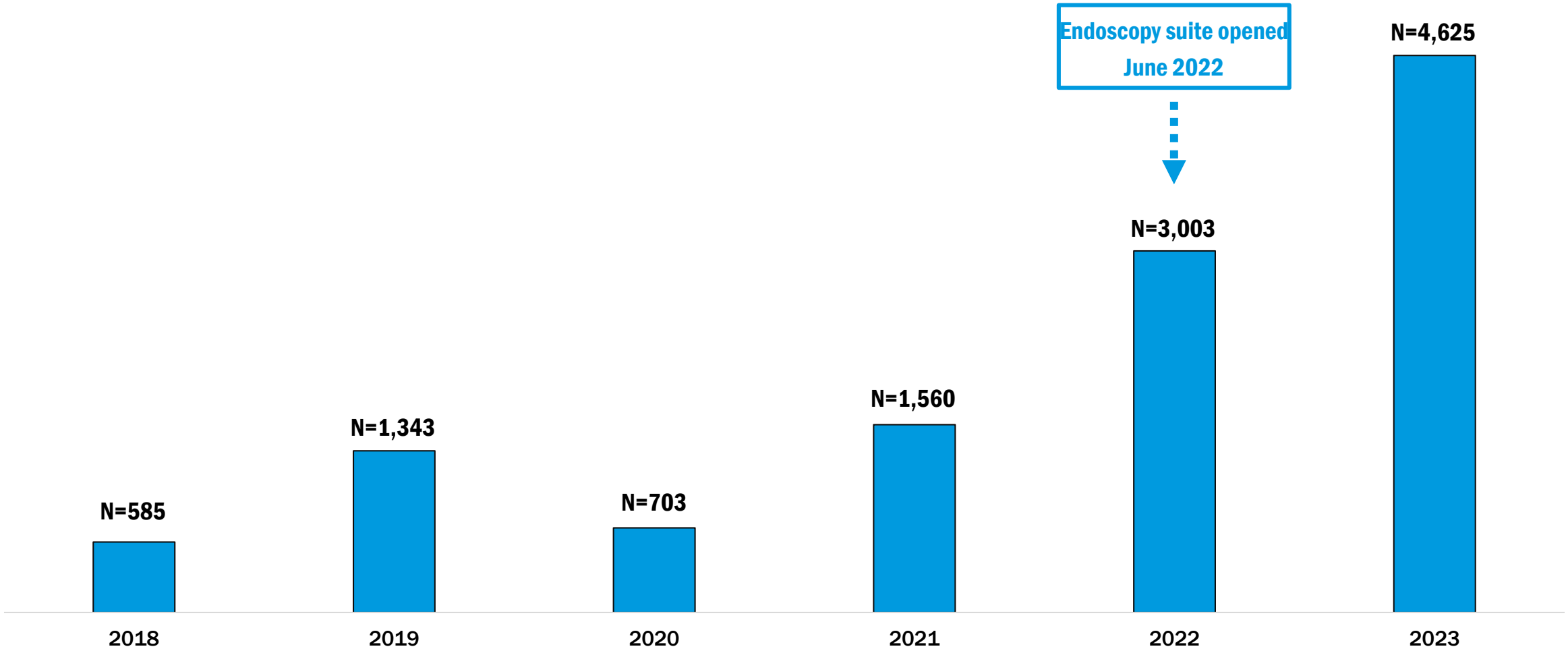
EMERGENCY DEPARTMENT

HISTORICAL VOLUME, 2017-2023



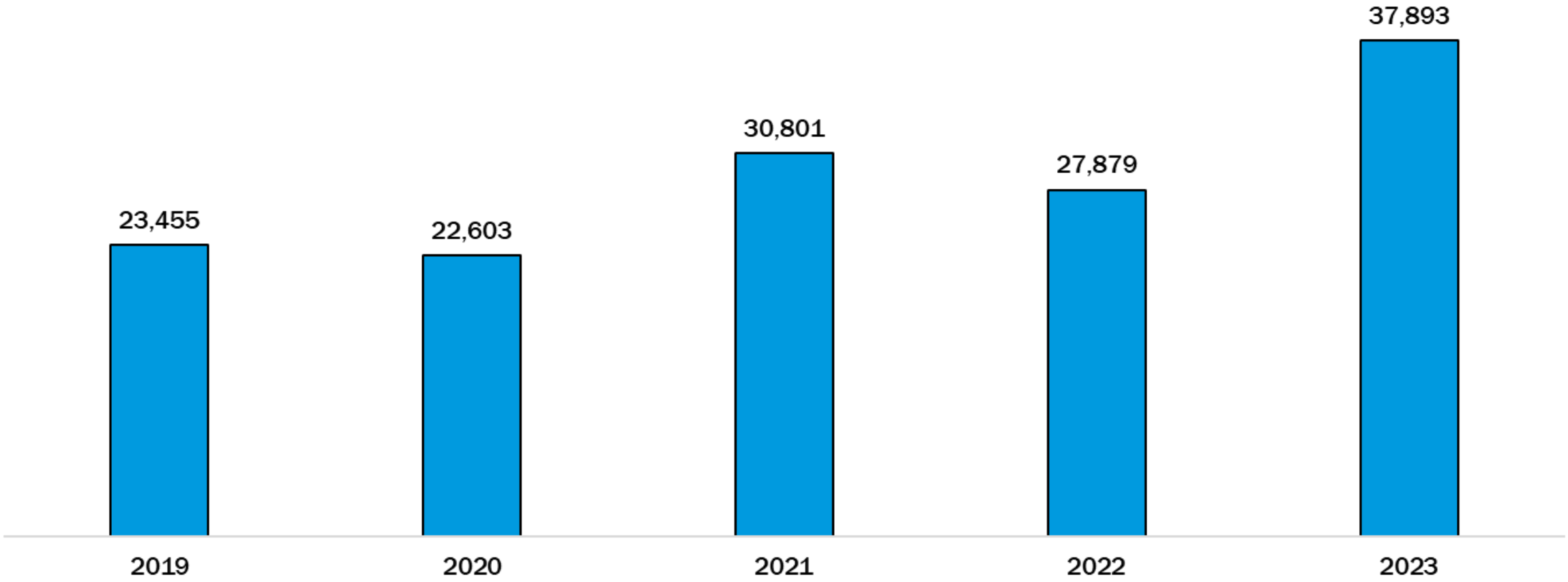
AMBULATORY SURGERY

HISTORICAL VOLUME, 2018-2023



IMAGING

HISTORICAL VOLUME, 2019-2023



OUR OPERATING MODEL

OUR OPERATING MODEL

THE HUB AND SPOKE MODEL

Lenox Hill Hospital

- ✓ 24/7 tertiary care
- ✓ Consulting services & hospital resources
- ✓ Quality & administrative partnerships

- ✓ Wider care footprint
- ✓ Expanded resources for the community
- ✓ Continuity of care

Lenox Health Greenwich Village

OUR OPERATING MODEL

CENTRALIZED TRANSFER CENTER

24/7 streamlined coordination for all patient clinical transfers, medical transportation and referrals to ensure quick and easy-care handoff.

1. Physician or designee initiates a call to our center
2. Tier is determined based on triage of patient acuity
3. Nominal data set is collected for transport
4. Determination of AutoLaunch
5. Acceptance of dashboard review for accommodations, and call status*
6. Physician, logistics and RN notifications

NORTHWELL HEALTH VIRTUAL INTENSIVE CARE

All people deserve the same *quality*, *safety*, *standards* & *access* to care

Hybrid care delivery, **empowering teams** for patient care

Force Multiplier 24/7 **on-demand RN**, MD/DO, & ACP

Patient centric focus on **safety, quality, & standards**

Decades of experience from **all (y)our communities**

Virtual ICU Team:

- 50(+) RNs with **min. 5 yrs** ICU **experience**
- 38 Physicians & ACPs
- Critical Care & a variety of **sub-specialists**
- 2 Core locations (560 Lexington Ave & Syosset) & remote

NORTHWELL HEALTH VIRTUAL ICU: ED SUPPORT OUTCOMES

Virtual ICU Site: Lenox Health Greenwich Village

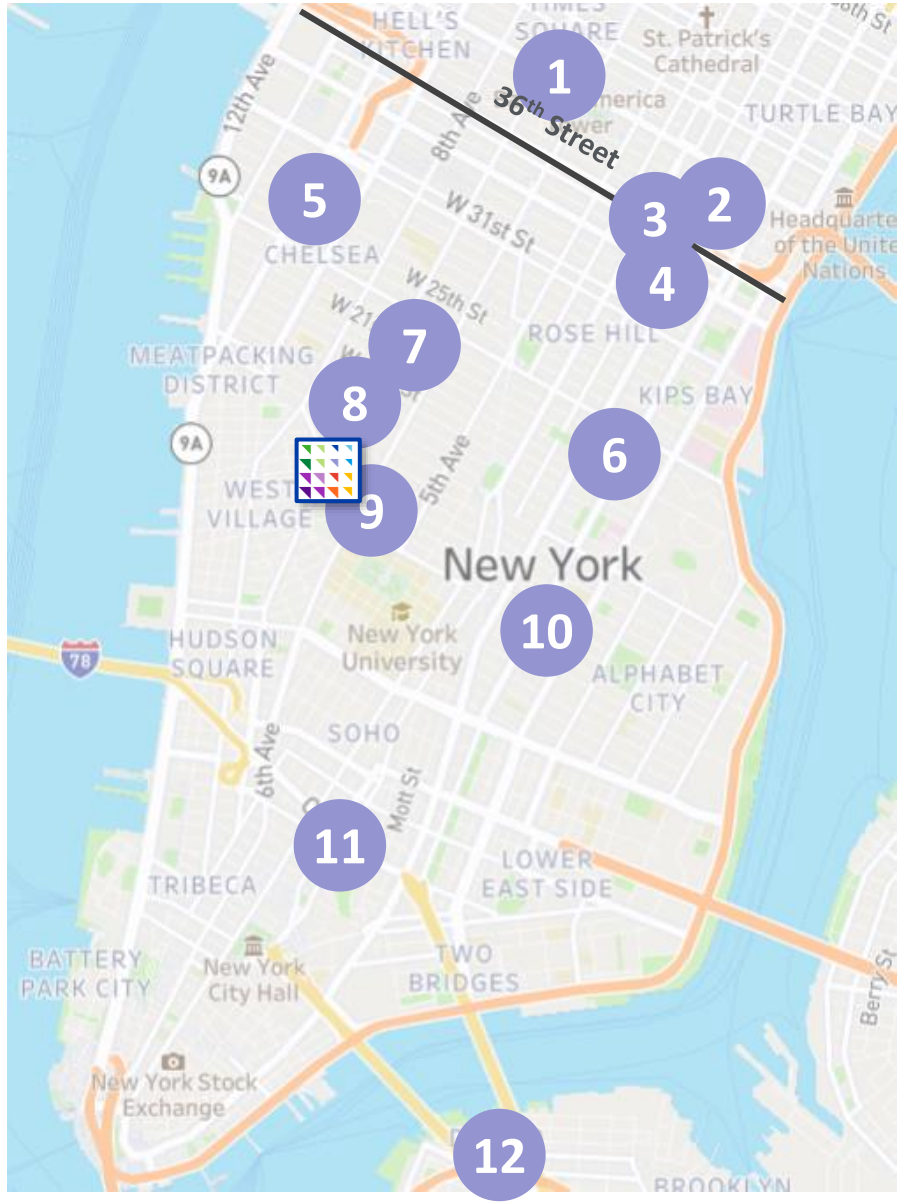
- **73** Patient encounters for LHGV from 1/1/24 - 3/31/24
- **85%** of Virtual ICU support was initiated by the **ED RN** at bedside
- **100%** of patient encounters had **improved or stabilized** patient outcome
- **89%** of patients supported by Virtual ICU were planned or potential **transfers**
- **71%** of patient encounters were initiated on **night shift**

Patient outcome is assessed by the Virtual ICU RN at completion of the intervention, utilizing clinical judgment.

Lenox Health Greenwich Village:

- 24/7 pediatric and adult **Emergency Department**
- **26 single-patient rooms,** avg. **census 108**, mixed acuity
- Avg. nurse to **patient ratio 1:8**
- Onsite **lab and radiology** facilities
- Transfer to **Lenox Hill Hospital** for ICU admissions

CURRENT AMBULATORY LANDSCAPE



1 Concorde (1410 Broadway)
- Dermatology
- Internal Medicine
- Podiatry

2 Concorde (E 37th Street)
- Internal Medicine
- Allergy
- Pediatrics

3 NY Otolaryngology Group
- ENT
- Facial Plastic Surgery

4 Concorde (E 30th Street)
- Gastroenterology
- Obesity Medicine
- Rheumatology
- Hepatology

5 Concorde (W 23rd Street)
- General Pediatrics
- Pediatric & Adolescent Obesity Medicine

6 Concorde (3rd Avenue)
- General Pediatrics
- Pediatric & Adolescent Obesity Medicine

7 Chelsea North
- Internal Medicine
- Infectious Disease
- Nephrology
- Vascular
- Neurology

8 Chelsea South
- Internal Medicine
- Dermatology
- Endocrinology

9 Rudin Building
- Orthopedics
- Cardiology / EP
- Ophthalmology
- ENT
- Pulmonary
- Rheumatology
- Autoimmune

10 East Village
- PM&R
- Physical Therapy

Lenox Health Greenwich Village
- Orthopedics
- Breast Surgery
- Neurosurgery
- Urology
- Pain Management
- Gastroenterology

11 Chinatown Cardiology
- Cardiology / EP
- Interventional Cardiology

12 Brooklyn Urology
- Urology
- Primary Care

OUR STRATEGY & FUTURE

Greenwich Village Expansion Project

GVEP

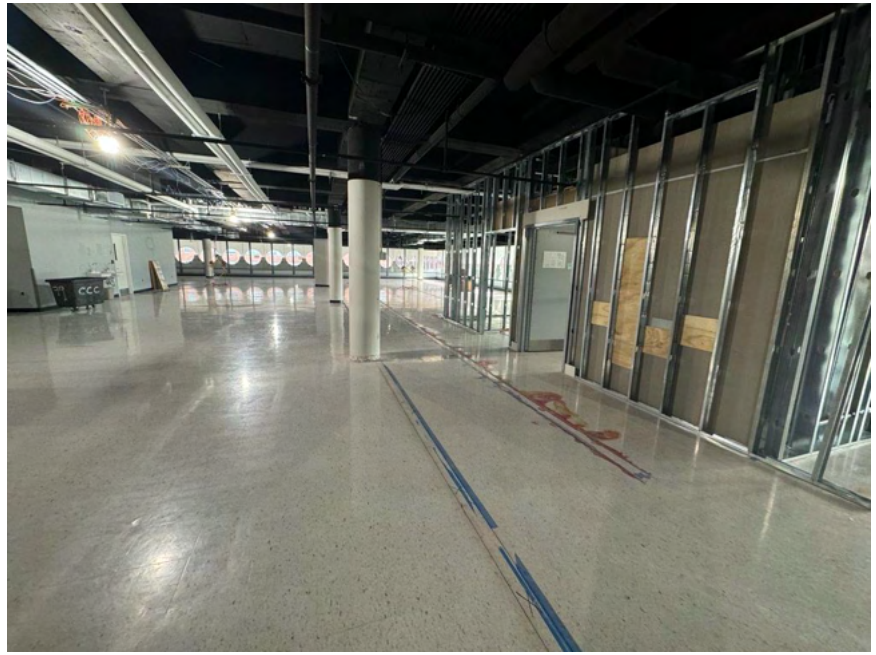
- Inpatient Unit
- Cardiac Cath/EP Lab
- Ambulatory Surgery
- Physician Partners
- Imaging
- Advanced Emergency Care

13 subcommittees; process and program development

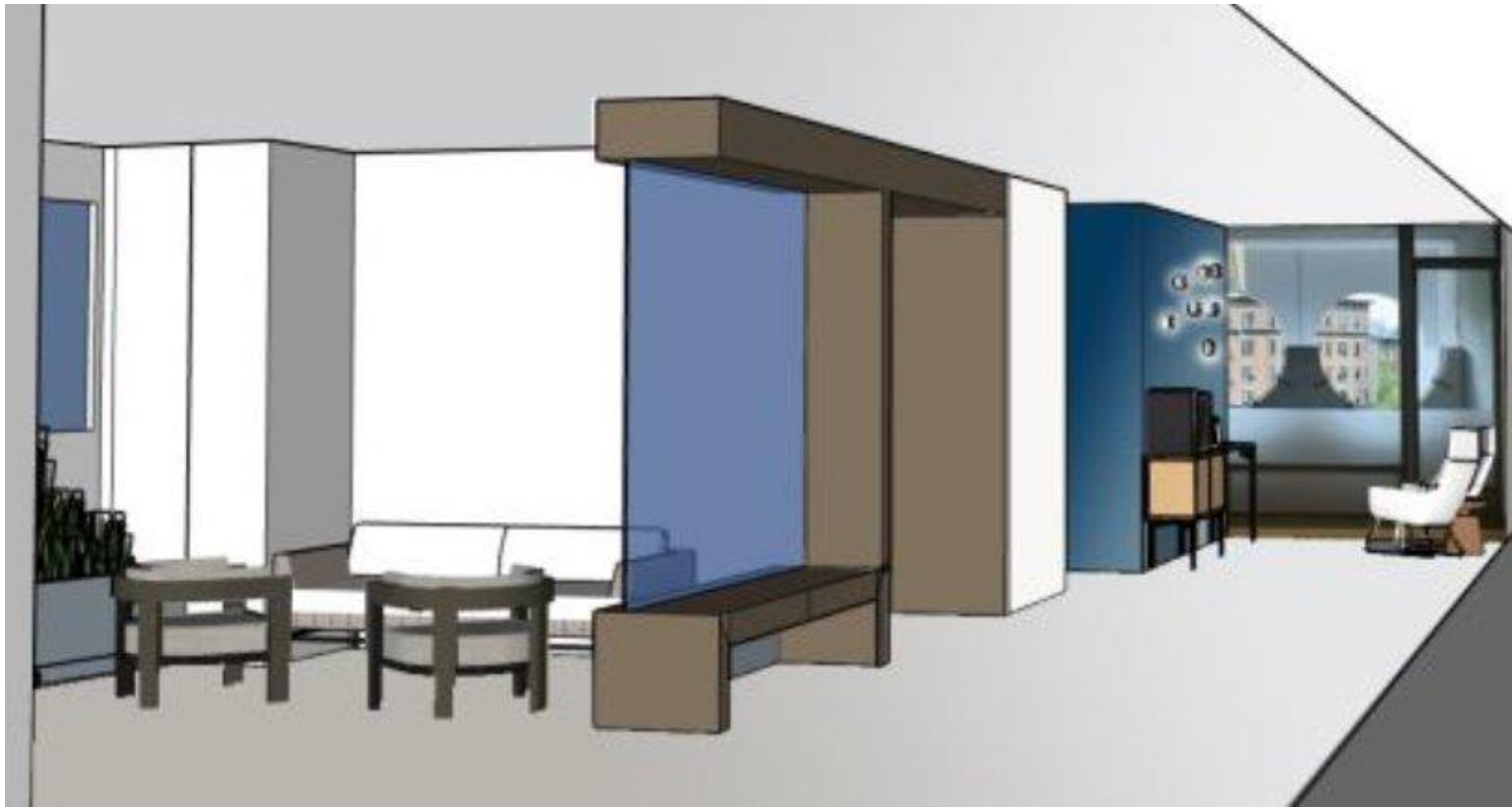
Slated **opening** April 2025

Construction **started December** 2023

Scott



IN PATIENT SUITE



OUR STRATEGY & FUTURE

THE HUB AND SPOKE MODEL

Lenox Hill Hospital

- ✓ 24/7 tertiary care
- ✓ Consulting services & hospital resources
- ✓ Quality & administrative partnerships

- ✓ Wider care footprint
- ✓ Expanded resources for the community
- ✓ Continuity of care
- ✓ Higher lever of care offered in Lower Manhattan
- ✓ Keeping patients in their community
- ✓ Continued support from Lenox Hill Hospital

Greenwich Village Neighborhood Hospital

OUR STRATEGY & FUTURE

CONNECTING TO OUR COMMUNITY

Lenox Health Greenwich Village

Let's Clear Up the Confusion!

BY JOY PAPE, FNP-C, CDCES

It was 2014 when Lenox Health Greenwich Village (LHGV), in that white building at 30 7th Avenue on 13th Street, opened its doors. There was a lot of skepticism, confusion and misunderstanding about it then, much of which remains to this day.

Since it's been 10 years and I've been hearing good things about LHGV, I reached out to Tracy Feiertag, MS, DHA, Deputy Executive Drector, to learn more about the now.

Let's start with names and terminology. For example, I have always thought the name was Lenox Hill Greenwich Village or Northwell Health's Greenwich Village. And I thought it was an Emergency Department only.

care for flu-like symptoms, minor injuries, and other ailments that would normally prompt a visit to your primary care provider. An urgent care center provides a very convenient option if you are unable to get an immediate appointment with your primary care provider.

What are the differences between emergency facilities and urgent care facilities?

Emergency departments act as assessment centers for health concerns that are more severe than what urgent care facilities are equipped to handle. The resources and staffing at an urgent care are much more

That White Building on Seventh Avenue

BY BRIAN J PAPE, AIA, LEED-AP

THAT WHITE BUILDING AT SEVENTH AVENUE is the Lenox Health Greenwich Village facility since 2014. *Credit: Brian J. Pape, AIA.*

Northwell Health acquired the landmarked modern building at 30 Seventh Avenue, between 12th and 13th Streets, from The Rudin Management Company, which had acquired it as part of its purchase of the former St. Vincent's Hospital facilities in 2010.

Not so long ago, Saint Vincent's Hospital was one of the oldest and most revered hospitals in the city. In March 2009, St. Vincent's got the city Landmarks Preservation Commission (LPC) approval for the design of a replacement hospital. They needed to demol-

Building," after extensive exterior restoration to its former glory, is the Lenox Health Greenwich Village medical facility.

Upper East Side Lenox Hill Hospital merged into the Northwell Health system in 2010, thus the 2014 opening of Lenox Health Greenwich Village (LHGV) in Northwell's 160,000-square-foot building housed Manhattan's first and only freestanding emergency center, imaging and ambulatory surgery centers, a medical pavilion and community conference center.

OUR STRATEGY & FUTURE

THANK YOU